



5th World Trauma Congress

IN COLLABORATION WITH AAST

EXHIBITOR PROSPECTUS





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Welcome to the 5th World Trauma Congress Virtually!

Since 2012, the World Trauma Congress has been held every other year across the globe. The 5th World Trauma Congress, which was rescheduled from October 2020 to February 14-18, 2021 will be held entirely virtually. The five days of education will include international attendees from over 20 partner associations and societies.

The World Coalition for Trauma Care (WCTC) is co-hosting the meeting with the American Association for the Surgery of Trauma (AAST). WCTC and AAST are inviting you to support this very important global scientific meeting with a virtual booth. The exhibit hall will be interactive and will be marketed extensively to prospects and attendees.

Please take a few minutes to review the prospectus and I hope you will join trauma, and surgical critical care leaders from across the globe.

WCTC and AAST looks forward to your participation in this very important virtual meeting.

Sincerely,

Raul Coimbra, MD, PhD
Executive Director, World Coalition for Trauma Care
Chair, 5th World Trauma Congress
Past President, American Association for the Surgery of Trauma

EXHIBIT HALL HOURS:

FEBRUARY 14-18, 2020

Beginning at 8:00 a.m. Sunday, February 14 through Thursday, February 18 at 12:00p.m. CST.

While there are educational sessions going on the entire time, the exhibit area will be open for attendees 24 hours. The exhibit hall will open at 8:00 a.m. central on February 14th and will close officially close at Noon on February 18. The virtual meeting site will be open until the end of March and attendees will be able to visit the exhibit hall during that time.

EXHIBIT PRICING: \$1,000

- 2 Complimentary registrations to 5th World Trauma Congress virtual meeting
- Virtual Booth includes: Company logo, profile, contact information, upload up to 3 pdfs and weblinks, one company brochure.
- Company listing on the WCTC and AAST Websites (AAST's website will be in the Education section in the Other Societies and Conferences)
- Company acknowledgment during the opening session

Additional Opportunities:

- Additional registration (\$100)
- Upload video on company profile (\$250)
- Additional Virtual Booth (\$500)

EXHIBIT AND SYMPOSIUM FEES

<input type="checkbox"/> Basic Exhibit Package	\$1,000
<input type="checkbox"/> Additional Registration	\$100
<input type="checkbox"/> Upload Video on Company Profile	\$250
<input type="checkbox"/> Additional Virtual Booth	\$500
<input type="checkbox"/> Virtual Symposium (1-2 hours)	\$1,250
<input type="checkbox"/> Virtual Symposium (2-4 hours)	\$3,500

VIRTUAL SYMPOSIUMS:

Opportunity to host symposium on days/times outlined below. Fee includes one email to attendees to promote your event. When selecting your event time, keep in mind, attendees are worldwide. Your event can't conflict with the conference schedule.

Details: 1-2 hours **Cost:** \$1,250
 2-4 hours \$3,500

Sunday, February 14	6:00a.m. – 7:30a.m. or 5:30p.m. – 7:30p.m.
Monday, February 15	6:00a.m. – 7:30a.m. or 5:30p.m. – 7:30p.m.
Tuesday, February 16	6:00a.m. – 7:30a.m. or 5:00p.m. – 7:00p.m.
Wednesday, February 17	6:00a.m. – 7:30a.m. or 3:30p.m. – 5:30p.m.
Thursday, February 18	6:00a.m. – 7:30a.m.

Contact Judy Hambrick at jhambrick@facs.org for available times and dates for a 2-4 hour symposium.

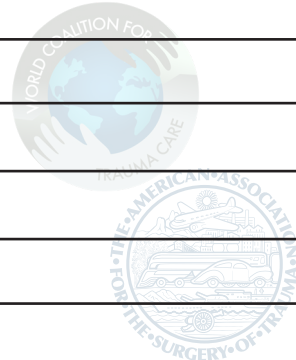


For more information,

contact Judy Hambrick, jhambrick@facs.org,
Phone: 312-202-5034



EXHIBIT SPACE APPLICATION



Company Name _____

Contact Name _____ Contact Email Address _____

Company Website _____

Phone _____ Email _____

Address _____

City _____ State _____ Zip _____

EXHIBIT AND SYMPOSIUM FEES

- Basic Exhibit Package \$1,000
 - Additional Registration \$100
 - Upload Video on Company Profile \$250
 - Additional Virtual Booth \$500
- Virtual Symposium (1-2 hours) \$1,250
- Virtual Symposium (2-4 hours) \$3,500

TOTAL \$

Checks - Make Checks Payable to AAST

CREDIT CARDS - INDICATE BELOW

Visa Discover Mastercard American Express

Name on the card _____

Card Number _____ Expiration Date _____ CVV Number _____

Card Billing Address _____ State _____ Zip/Postal Code _____

Make checks payable to: The American Association for the Surgery of Trauma
Send application and payment to: The American Association for the Surgery of Trauma
c/o American College of Surgeons, Judy Hambrick
633 N Saint Clair, Suite 2200
Chicago, IL 60611

As an authorized representative of the company named above, I have read and understand the rules and regulations outlined in the 2021 WTC Exhibit Prospectus. I understand and agree to accept and abide by those rules and regulations.

Signature: _____

Date: _____

Exhibit Rules and Regulations:

The following rules and regulations governing the exhibits of The World Coalition for Trauma Care (WCTC) and the American Association for the Surgery of Trauma (AAST) are part of the application for virtual exhibit space and constitute a contract between the exhibitor and WCTC and AAST. They have been formulated in the best interest of the exhibitor, and we respectfully ask for the full cooperation of the exhibitor in their observance. Any detail not specified is subject to decision by WCTC and AAST.

Contract for Space—The acceptance of the official WCTC and AAST Virtual Exhibit Space Application and exhibit fee constitute a contract for the rights to use allotted space. A completed application for space with payment and all requested information must be received by mail, fax or email. Telephone requests will not be honored.

Eligibility for Exhibiting—The exhibits are an extension of the continuing education program of WCTC and AAST. For an application to be accepted by WCTC and AAST, the products and services must be related to the practice of surgery or medicine. Exhibitors may only display products and services that they manufacture or distribute. All exhibiting companies' products and services must be approved by the World Coalition for Trauma Care (WCTC) and the American Association for the Surgery of Trauma's (AAST) Exhibit Manager. WCTC and AAST reserves the right, even after an application has been approved, to refuse exhibits, curtail activities, or to close exhibits or parts of exhibits that do not, in WCTC and AAST's determination, comply with its rules and regulations.

Exhibit Fees—Single Virtual Booth costs \$1,000.

Non-Profit Fees—Single Virtual Non-Profit booth costs \$500: Note: All applications for the non-profit rate must include proof of non-profit status.

Exhibit Hours—Exhibits will be open 24 hours each day beginning at 8:00am on Sunday, February 14 through Noon on Thursday, February 18, 2021.

Virtual Booth—Each virtual booth includes:

1) Company logo, 2) company description, 3) contact details, 4) upload up to 3 PDFs, 5) upload up to 3 weblinks, 6) upload one company brochure and 7) option to participate in Giveaway/Raffle.

Virtual Booth Setup—Exhibitors will have access to an online portal for easy uploading. The portal will be made available once full payment is received. All virtual booth tasks must be completed by Monday, February 1, 2021. Virtual booths will go "live" at 8:00am on Sunday, February 14, 2021. Virtual booths will remain available until one week after meeting.

Booth Activities—No accredited continuing education activity (in other words, for which CME or CEU certification is awarded) may be conducted in virtual booths. No promotion of a CME-accredited WCTC/AAST educational session is allowed from the virtual booth. Official virtual Satellite Symposia may be promoted from your virtual booth.

Gifts—An exhibitor giveaway should be educational or modest in value and cannot exceed \$100 in value. Exhibitors must follow the AMA Guidelines on Gifts to Physicians from Industry. Any gifts accepted by physicians individually should primarily entail a benefit to patients. Accordingly, textbooks, modest meals, and other gifts are appropriate if they serve a genuine educational function. Cash payments may not be offered.

Promotional/Giveaway Items—A promotional giveaway request must be sent via e-mail to Judy Hambrick at jhambrick@facs.org and approved by WCTC/AAST. Prizes, contests, and/or lotteries are permitted; however, such activities must be approved by WCTC/AAST prior to the virtual conference. Exhibitors are solely responsible for notifying any winners, and alcohol is not permitted as a prize.

Raffles/Prize Drawing—Exhibitors may conduct raffles or have individual prize drawings in their virtual booth. All raffle prizes must be approved by WCTC/AAST Management.

List Rental—Exhibitors will have the opportunity to purchase the pre-registration attendee list before the meeting and the final attendee list after the close of the meeting. Details will be sent separately.

Registration and Booth Staffing—Each exhibiting company is entitled to two (2) complimentary registrations that provides full access to the virtual meeting, including scientific sessions. Substitutions are not allowed, and registrations cannot be shared. Additional registrations cost \$100 per person. Exhibitor registration forms are due January 18, 2021 and will be sent via email to exhibitors. WCTC and AAST requires that all representatives be registered for the meeting. Badge exchange between exhibitor representatives is not permitted.

Exhibit Hours—Sunday, February 14 beginning at 8:00am through Noon on Thursday, February 18, 2021. Times are tentative and subject to change.

Virtual Symposiums—Exhibitors will want to take advantage of the opportunity to gain additional exposure to this influential group of trauma surgeons. The opportunity to hold Virtual Symposiums will be available on specific days/times. See page 2 for more information.

Booth Selections—The exhibitor agrees to accept the space assigned. Subletting of space is not permitted. WCTC and AAST reserves the right to modify the designated virtual exhibit space and make changes to space assignments should it be necessary.

Cancellations and Refunds—Written notification of a cancellation of exhibit space must be received by AAST on or before January 18, 2021 and will result in a charge equal to 50 percent of the total cost of the space. Virtual Booth Space not setup by 5:00 p.m., Friday, February 5, 2021 for which no special arrangements have been made with AAST, may be resold or reassigned by AAST without obligation to refund exhibit fees or reassign the exhibitor. No refunds will be granted for space after January 18, 2021. Failure to Occupy Space—Any exhibitor failing to update virtual booth by designated deadline is not relieved of the obligation to pay full exhibit fees.

Payment Terms—A check/credit card in the amount of \$1,000 per virtual booth, must accompany the application for space. No applications will be processed without full payment. WCTC/AAST Exhibit Management will charge credit cards the full amount of \$1,000 per each virtual booth requested. No application will be processed without full payment. Full payment is due January 29, 2021. If payment is not received by this date, the space may be reassigned; a refund will not be issued.

Food and Drug Administration (FDA)—All medical devices or pharmaceuticals exhibited must have fulfilled all applicable FDA regulations. Non-Food and Drug Administration (FDA) Approved Drugs and Devices—Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. Unapproved Class III devices may be displayed only if they are the subject of an effective investigational device exemption (IDE). Class I or II devices that have not been approved by the FDA may be displayed only if they are the subject of a pending 510(k) premarket notification application. Any investigational product (including any product subject to a pending 510(k)) that is displayed or graphically depicted within the exhibit must: contain only objective statements about the product; contain no claims of safety, effectiveness, or reliability; contain no comparative claims to other marketed products; display the statement, "Caution: Investigational Devices. Limited to Investigational Use." In prominent size and placement; and not be sold or be the subject of order taking or name gathering until approved. Signage that is easily visible is to be placed near the devices themselves and on any graphics depicting the device stating, "This device is not cleared by the FDA for distribution in the United States.," or "This device is limited by Federal Law for investigational use only."

Restrictions in Operation of Exhibits—WCTC/AAST reserves the right to prohibit or evict any exhibit that, in the opinion of WCTC/AAST Management, may detract from the general character of the virtual exhibit as a whole. This reservation includes things, conduct, printed matter, or anything of a character that WCTC/AAST Management determines is objectionable to the exhibit. In addition, all demonstrations, interviews, or instructional activities must be confined to the limits of the virtual booth.

Confidentiality—WCTC and AAST and Exhibitor, on behalf of themselves and their respective agents and employees, agree not to use or disclose at any time any confidential information of the other party or its affiliated groups, unless expressly authorized in writing and/or required by law. All parties acknowledge that the obligations undertaken in this Section will survive the termination or expiration of this Agreement.

Force Majeure—The performance of this Agreement by either party is subject to acts of God, war, government regulation, disaster, fire, epidemic, threatened or imminent strikes, civil disorder, curtailment of transportation facilities, threats or terrorist attacks, or other similar occurrence beyond the control of the parties, making it illegal, impossible, or commercially impractical to carry on the Virtual Exhibits or fully perform the terms of this Agreement. This Agreement may be terminated, or performance may be excused without penalty, for any one or more of such reasons by written notice from one party to the other.

Indemnification and Insurance—Each party agrees to indemnify and hold harmless the other, its agents, and employees from and against all claims, liabilities, and expenses, including reasonable attorneys' fees, arising from acts, omissions, or breach of this Agreement by the party or its agents or employees. The parties shall each maintain appropriate and sufficient insurance to cover their obligations under this Agreement.

License of Intellectual Property—WCTC, AAST and the Virtual Exhibitor are each the sole owner of all right, title, and interest to WCTC/AAST and the Exhibitor's respective information, including such party's logo, trademarks, trade names, and copyrighted information, unless otherwise provided (collectively, "Intellectual Property"). WCTC/AAST and the Exhibitor hereby each grant to the other a limited, non-exclusive license to use certain of the granting party's Intellectual Property, including names, trademarks, and copyrights, in connection with promotion of the Virtual Exhibit Program.

Limits of Liability—In no event shall WCTC/AAST be liable to the Exhibitor for more than the amount paid under the Agreement.

Relationship of the Parties—WCTC/AAST and Exhibitor agree that this Agreement is not intended to create any partnership, agency, joint venture, or employer / employee relationship of any kind; both parties agree not to contract any obligations in the name of the other or to use each other's credit in conducting any activities under this Agreement. The parties agree that exhibiting as part of the Virtual Exhibits does not constitute WCTC/AAST's official endorsement, guarantee, acceptance, or approval of Exhibitor, its services, products, programs, or activities.

Term and Termination—This Agreement is effective as of the date of last signature, and will terminate (i) upon conclusion of the post promotion of the Virtual Exhibits, or (ii) upon the occurrence of a material breach (including failure to make timely payments) by either party if such breach is not cured within thirty (30) days after written notice of such breach is received, or (iii) upon thirty (30) days' notice by WCTC/AAST to Exhibitor, with or without cause. In the event of termination for material breach by WCTC/AAST, or termination without cause by WCTC/AAST, WCTC/AAST will refund payments made by Exhibitor. Upon any termination of this Agreement, all rights and privileges for use of the other party's Intellectual Property shall expire, and each party shall discontinue the use of the other party's Intellectual Property.

Miscellaneous—This Agreement supersedes all prior writings or oral agreements and constitutes the entire agreement between the parties on the subject hereof; it may be amended only by a writing clearly setting forth the amendments and signed by both parties. This Agreement is binding on the parties, their successors, and assigns, provided that no party may assign this Agreement without the prior written consent of the other party. Either party's waiver of or failure to exercise any right provided for in this Agreement shall not be deemed a waiver of any further or future right under this Agreement. All notices required or permitted hereunder shall be in writing, sent to the parties at the addresses provided by the parties. This Agreement shall be governed by and interpreted in accordance with the laws of the State of Illinois.

Interpretation and Application of Rules and Regulations—All matters and questions not specifically covered by these Rules and Regulations, are subject to the decision of WCTC/AAST and Judy Hambrick, Exhibits Coordinator, American College of Surgeons.